



Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Technology Keynotes

Disc 2

- 972 Bringing Your Geographic Information to Life**  
Clint Brown
- 973 Web GIS, Taking Advantage of the Cloud**  
Scott Morehouse, Dirk Gorter, Brenda Wolfe
- 974 Imagery Then and Now; Detecting Change**  
Roger Mitchell

## Analysis and Geoprocessing (Part A)

- 2 3D Analyst - An Introduction**  
Deepinder Deol, Jinwu Ma
- 53 Geostatistical Analyst - An Introduction**  
Konstantin Krivoruchko, Steve Lynch
- 75 ModelBuilder - An Introduction**  
Dale Honeycutt, Shitij Mehta
- 76 Network Analyst - Data Preparation**  
Alan Hatakeyama, Colin Childs
- 85 Python Scripting - An Introduction**  
Elizabeth Flanary, Drew Flater
- 126 Regression Analysis for Spatial Data with ArcGIS 9.3**  
Lauren Scott, Mark Janikas
- 133 3D Analyst - Working with Terrain Datasets**  
Lindsay Weitz
- 134 3D Analyst Geoprocessing**  
Clayton Crawford
- 142 Dynamic Simulation Modeling - An Introduction**  
Kevin Johnston, Xuguang Wang
- 154 ArcGIS Spatial Analyst - An Introduction**  
Steve Kopp, Elizabeth Graham
- 155 ArcGIS Spatial Analyst - Hydrologic Modeling**  
Steve Kopp, Nawajish Noman
- 156 ArcGIS Spatial Analyst - Statistical Modeling**  
Kevin Johnston, Ryan De Bruyn
- 157 ArcGIS Spatial Analyst - Suitability Modeling**  
Kevin Johnston, Ryan De Bruyn
- 163 Building Geoprocessing Tools with Python**  
Dale Honeycutt, Bill Moreland, Jason Scheirer
- 170 Data Interoperability - An Introduction**  
Don Murray, Dale Lutz, Bruce Harold



Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Analysis and Geoprocessing (Part B)

Disc 3

- 184 Geocoding - Advanced Techniques**  
Agatha Wong, Sergey Ivanenko
- 185 Geocoding - An Introduction**  
Oli Helm, Agatha Wong
- 194 Geoprocessing with ArcGIS Server**  
Shing Lin, Scott Murray
- 203 Linear Referencing - An Introduction**  
Heather McCracken, Derek Law
- 209 ModelBuilder - Advanced Techniques**  
Scott Murray, Shitij Mehta
- 210 Network Analyst - An Introduction**  
Robert Garrity, Patrick Stevens
- 211 Network Analyst - Performing Network Analysis with Geoprocessing**  
Deelesh Mandloi, Jay Sandhu
- 218 Python Scripting - Advanced Techniques**  
Elizabeth Flanary, Ghislain Prince
- 228 Using Spatial Statistics**  
Lauren Scott, Lauren Rosenshein, Mark Janikas
- 239 Working with Temporal Data in ArcGIS**  
David Kaiser, Morakot Pilouk
- 667 Lidar Solutions in ArcGIS**  
Clayton Crawford
- 715 Fundamentals of GIS Analysis – Overlay and Proximity**  
Dale Honeycutt, Ghislain Prince, Scott Murray
- 716 Migrating Workflows from Workstation to Desktop**  
Ashley Pengelly, Bill Moreland, Curtis Price
- 940 Extending ArcGIS with R**  
Mark Janikas

## ArcGIS Implementation Examples

- 171 GIS Design Methods**  
Steve Grise
- 709 Water Utility Applications Using ArcGIS**  
Michael Miller, Scott Oppmann
- 710 Emergency Management Applications Using ArcGIS**  
Jeff Baranyi, Steve Grise, Scott Oppmann, Lew Nelson Jr
- 711 Land Records Applications Using ArcGIS**  
Scott Oppmann, Brent Jones, Steve Grise, Christopher Buscaglia, Mark Romero
- 712 Facility Management Applications Using ArcGIS**  
Scott Oppmann, John Young, Eric Wittner, Steve Grise
- 714 Local Government Basemaps Using ArcGIS**  
Scott Oppmann, Steve Grise



## Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## ArcGIS Online

Disc 4

### 235 Working with ArcGIS Online

Jim Mason, Deane Kensok

### 971 Getting Started with ArcGIS Online

Rob Shanks, Bernie Szukalski, Sarah Osborne

## Developer

### 165 Building Solutions with ArcGIS Engine and Java

Eric Bader, Steven Rozic

### 181 Extending ArcGIS Desktop with the Microsoft .NET Framework

Katy Dalton, Rob Burke

### 195 Getting Started with ArcObjects

Toni Fisher, Patrisha Wells, Ken Smith

### 241 Building Solutions with ArcGIS Engine and .NET

Caroline Cochrane, Kylie Donia

### 560 Migrating VBA/VB6 ArcObjects Applications to .NET

Don Kemlage, Jianxia Song, Jeremy Wright

## Enterprise Systems

### 172 Design: Systems Architecture Design, Configuration, and Deployment

Michael Young, Tom Pattison

### 213 Panel Discussion: Planning - A Project Management Perspective

Gerry Clancy, Maroun Mounzer, Beata Van Esch, Glenn Berger

### 214 Planning: Enterprise Geodatabase Solutions

John Alsup Jr, Christopher Zent

### 221 Strategy: Developing an Effective GIS Technology Strategy

Scot McQueen

### 222 Strategy: ESRI's Enterprise Strategy

John P. Young, Wittaker Mathot

### 799 Design: Delivering Secure GIS Solutions

Michael Young

## Fundamentals

### 26 Basic Principles of Cartographic Design

Makram Murad-Al-Shaikh, Jonathan Brooks

### 99 Working with ArcMap - Tips and Tricks

Danielle Hopkins, Bronwyn Agrios

### 100 Working with Tables, Graphs, and Reports

Kent Marten, Matthew Baker

### 152 ArcGIS Publisher and ArcReader - An Introduction

Paul Trevillion, Chris Bentley

### 177 Editing in ArcMap - An Introduction

Colin Childs, Michael Jeggle

### 180 ESRI's Support for Standards in ArcGIS

David Danko, Satish Sankaran, Jeanne Foust

### 201 Learning Essential GIS Workflows

Kerri Manorek, Nigel Pereira

### 206 Managing Geographic Information and Metadata with ArcCatalog

Paul Trevillion, Patrisha Wells

### 227 Using Map Projections and Coordinate Systems

Melita Kennedy, Vivian Mitchell



Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Geodatabase (Part A)

Disc 5

- 4 Administration for SQL Server - An Introduction**  
Wendy Wallace, Thomas Dunn
- 45 Editing with ArcGIS - Tips and Tricks**  
Colin Childs, Rhonda Glennon
- 46 Enterprise Geodatabase - Tips and Tricks**  
Jim McAbee III, Robert Rader II, Tony Wakim
- 72 Managing Raster Data in a Geodatabase**  
Mark Harris, Qian Liu, Hong Xu
- 89 Topology in the Geodatabase**  
Erik Hoel, Doug Morgenthaler
- 129 ArcGIS Data Model for Cadastral Fabrics**  
Tim Hodson, David Van Pelt
- 130 Working with ESRI's Spatial Data Type for Oracle**  
Tom Brown
- 135 Administration for Oracle - Advanced**  
Robert Rader II, Travis Val
- 136 Administration for Oracle - An Introduction**  
James Gough, Juliette Gutierrez
- 137 Administration for PostgreSQL - An Introduction**  
Kasia Tuszynska, Alexia Lau
- 138 Administration for SQL Server - Advanced**  
Tony Wakim, Thomas Dunn
- 189 Geodatabase Editing Workflows**  
Derek Law, Kasia Tuszynska
- 190 Geodatabase Essentials Part 1 - An Introduction to the Geodatabase**  
Colin Zwicker, Jonathan Murphy
- 191 Geodatabase Essentials Part 2 - An Introduction to ArcSDE Geodatabases**  
Gary MacDougall, Brent Pierce
- 193 Geometric Networks in the Geodatabase**  
Craig Gillgrass, Erik Hoel



## Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Geodatabase (Part B)

Disc 6

- 205 Managing Distributed Data with Geodatabase Replication**  
Gary MacDougall, Heather McCracken
- 212 Parcel Editing and Management in ArcGIS**  
Larry Young, J D Overton
- 223 Editing Parcels with Cadastral Editor**  
Tim Hodson, Christine Leslie, Jason Camerano
- 229 Using SQL and Spatial Data Types with the Geodatabase**  
Shannon Shields, Travis Val
- 231 Using the ArcGIS for AutoCAD Plug-In Application**  
Karen Hodge, Don Kuehne
- 236 Working with CAD Data in ArcGIS**  
Jeff Reinhart, Phil Sanchez
- 238 Working with Raster Data in ArcGIS**  
Simon Woo, Robert Berger
- 717 What is ArcGIS and the Geodatabase?**  
Clint Brown
- 723 Arc Marine - Managing and Analyzing Ocean and Coastal Data in ArcGIS**  
Katsura Iizuka, Dawn Wright
- 724 Managing and Modeling Bathymetry Data in ArcGIS**  
Timothy Kearns, Rafael Ponce Urbina

## GIS Concepts

- 250 Concepts of Geographic Analysis**  
Jack Horton
- 252 Relational Database Management and Geodatabase Concepts**  
Jack Horton
- 254 What Is Server GIS?**  
Bronwyn Agrios, James Gough
- 261 Putting It All Together - The ESRI Product Line**  
Aisha Jenkins, Rudy Prosser
- 262 Training Considerations for Implementing GIS Technology**  
Charlene Logue, Stacia Canaday
- 263 What Is GIS and How Can It Help Me?**  
Chris Thomas, Bill Davenhall
- 266 Image Management**  
Matthew Baker, Peter Becker
- 267 The History of GIS: 1970-Present**  
Erik Hoel, Craig Gillgrass, Matt McGrath
- 268 Developing Spatial Literacy – Applying ArcGIS in the Real World**  
Toni Fisher, Nigel Pereira
- 269 The History of GIS 1940-1970**  
Erik Hoel, Craig Gillgrass, Matt McGrath
- 270 The One-Minute Cartographer**  
Aileen Buckley, Mamata Akella



Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Mapping, Visualization & ArcGIS Explorer

Disc 7

- 68 Labeling, Annotation, Editing, and Text Placement**  
Jonathan Brooks, Gregory Emmanuel
- 113 Getting Started with ArcGIS Explorer 900**  
Bernie Szukalski, Mark Bockenbauer
- 132 3D Analyst - Visualization with ArcGlobe**  
Hardeep Bajwa, Nathan Shephard
- 139 Advanced Annotation Tips and Tricks**  
Natalie Vines, Oli Helm
- 140 Advanced Cartography in ArcGIS**  
Robert Jensen, Natalie Vines
- 143 Animations in ArcGIS**  
Hardeep Bajwa, Colin Childs
- 149 ArcGIS Explorer 900: Going Beyond the Basics**  
Andy MacDonald, Jeff Jackson
- 161 Best Practices for Designing Effective Map Services**  
Craig Williams, Sterling Quinn
- 168 Creating a 3D City Using ArcGIS**  
Deepinder Deol, Eric Wittner
- 169 Creating Route/Transit Maps with ArcGIS**  
Will Chesser
- 182 Extending ArcGIS Explorer 900 Using ArcGIS Explorer SDK**  
Larry Young, Mike Rudden
- 207 Map Compilation and Page Layout - Tips and Tricks**  
Gregory Emmanuel, Toni Fisher
- 208 Maplex for ArcGIS**  
Craig Williams, Ivonne Seler
- 217 Printing, Exporting, and ArcPress**  
Michael Grossman, Jeremy Wright

## Mobile GIS

- 124 ArcPad 8.0 Customization**  
Craig Greenwald, Elvin Slavik, Marika Vertzonis
- 151 ArcGIS Mobile - An Introduction**  
Jeff Shaner, Shanshan Huang
- 158 ArcPad 8.0 - Advanced Customization**  
Craig Greenwald, Elvin Slavik
- 159 ArcPad 8.0 - An Introduction**  
Jian Lange, Elvin Slavik
- 174 Developing Applications with ArcGIS Mobile**  
Glenn Meister, Jay Chen
- 179 ESRI Mobile GIS Solutions Overview**  
Jian Lange, Myles Sutherland, Shane Clarke
- 186 GeoCollector - Field Data Collection Techniques, Field-to-Office Workflows and Analysis**  
Mathias Rohring, Marika Vertzonis, Brendon Edge



Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Server GIS

Disc 8

- 34 Case Studies of Building and Deploying Enterprise ArcGIS Server Solutions**  
Carsten Piepel, Wittaker Mathot, Al Pascual
- 54 Getting Started with ArcGIS Server**  
Tom Brenneman, Canserina Kurnia
- 92 ArcGIS Server Image Services and the Image Extension: An Introduction**  
Vinay Viswambharan, Melanie Harlow
- 107 Building Mashups Using the ArcGIS API's for JavaScript**  
Jeremy Bartley, Jayant Sai
- 166 Building Rich Internet Applications with the ArcGIS API for Flex**  
Antony Jayaprakash, Bjorn Svensson
- 173 Designing and Using Cached Map Services**  
Sterling Quinn, Tom Brenneman
- 175 Introduction to the ArcGIS Server Web ADF for Microsoft .NET**  
Santha Sivabalan, Rex Hansen
- 176 Developing Web Applications with Java**  
Dan O'Neill, Divesh Goyal
- 202 Leveraging OGC Services in ArcGIS Server**  
Satish Sankaran, Yingqi Tang, Jessica Parteno
- 219 Securing Your ArcGIS Server for the Java Platform Site**  
Shreyas Shinde
- 220 Securing Your ArcGIS Server for the Microsoft .NET Framework Site**  
Tom Brenneman, Lloyd Heberlie
- 232 Using Image Service in Desktop and Web Applications**  
Dan Meeks, Melanie Harlow
- 557 Introduction to the ArcGIS API for Microsoft Silverlight**  
Rex Hansen, Art Haddad, Morton Nielsen





Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Solution Products

Disc 9

- 105 Job Tracking for ArcGIS (JTX) - Advanced Customization and Configuration**  
Kevin Bedel, Malcolm Lobley
- 162 Map Production and Enterprise Cartography with PLTS for ArcGIS**  
Clint Loveman, Heather Eisan
- 167 Ensuring Data Quality with the GIS Data Reviewer**  
Michelle Johnson, Eric Ray
- 196 What's New With The ArcGIS Server Geoportals Extension (formerly GIS Portal Toolkit) 9.3.1**  
Marten Hogeweg
- 200 Job Tracking for ArcGIS (JTX) - An Introduction to Workflow Solutions for ArcGIS**  
Tope Bello, Susan Herdina
- 215 PLTS for ArcGIS - An Introduction to the Solutions**  
Shree dhevi Rajagopalan, Amber Bethell
- 225 ArcGIS Tracking Analyst and Tracking Server - Capture, Visualize, and Analyze Temporal Data**  
Ryan Elliott, Morakot Pilouk
- 606 CJMTK Geospatial Appliance - An Introduction**  
Eric Linz, Bill White
- 607 Implementing A Common Operating Picture With The ArcGIS Situational Awareness Bundle**  
Bruce Robinson, Albert Pascual
- 686 ArcGIS Business Analyst Products & Their Value to the Government Market**  
James Killick
- 687 ArcGIS Business Analyst Products & Their Value to the Commercial Market**  
James Killick
- 688 American Community Survey: A Preview of Census 2010 Changes**  
Lynn Wombold
- 689 Optimizing Your Sites & Territories: Do more with less**  
Kyle Watson, Garry Burgess
- 690 ArcGIS Business Analyst Server for the Commercial Enterprise**  
Dennis Kaplan, James Killick
- 691 Fleet Management using ArcLogistics and ArcLogistics Navigator**  
Paul Ross, Karl Terrey
- 942 ArcLogistics for Government Fleet Operations: Efficiency, Productivity and Green Friendly**  
Carl Nysten, Richard Pearlman, Kerry Somerville
- 943 Address Geocoding – Putting Your Customers and Constituents on the Map**  
Bruce Harold, Jeff Rogers, Lucy Guerra
- 944 Customizing ArcGIS Business Analyst Server - An Introduction**  
Tony Howser, Garry Burgess
- 945 Creating Customized Applications with ArcGIS Business Analyst Server**  
Tony Howser, Gary Burgess
- 978 Automating Terminal Procedures with GIS to Improve Efficiency and Productivity**  
Stephen Willer, Jessica Eck
- 980 The Business Case for a Spatial Data Infrastructure (SDI)**  
Clive Reece
- 992 Campaigning & Marketing: Maximize Your Return**  
James Killick, Lucy Guerra, Johan Herrlin





Technical Workshops

# ESRI International User Conference

July 13–17, 2009 • San Diego, CA

# 2009

## Systems Management

Disc 10

- 63 Installing and Administering ArcGIS Software - An Introduction**  
Natalie Hansen, Chris Whitmore
- 125 Hosting ArcGIS Desktop User Workflows on a Citrix Server**  
Ty Fabling, Jeff DeWeese
- 141 Advanced Deployment Topics for ArcGIS Products  
(ArcGIS Desktop, ArcGIS Engine Runtime, and ArcGIS Server)**  
Natalie Hansen, Chris Whitmore
- 160 ArcSDE Configuration, Direct Connect, and Upgrade Strategies**  
Eugene Yang, Ron Lazar
- 197 Installing and Configuring ArcGIS Server**  
Timothy Johnston, Mike Hatfield
- 224 Testing - Performance and Scalability for ArcGIS**  
John Meza, Ian Sims, Emily Apsey
- 550 Capacity Planning and System Performance Validation**  
Dave Peters, Ty Fabling
- 654 Performance Testing Web Applications (Case Study)**  
Andrew Sakowicz, Frank Pizzi
- 692 ArcGIS Server Performance and Scalability—  
Testing Methodologies for Web Mapping Applications and Web Services**  
Andrew Sakowicz, Frank Pizzi
- 693 ArcGIS Server Performance and Scalability—  
Performance Factors and Optimization**  
Andrew Sakowicz, Eric Miller
- 694 Best Practices for Deploying ArcGIS Server: The Manager's View**  
Ismael Chivite, Dave Peters, Jeff DeWeese